



**23rd Annual
FOO Gala & Auction**
Benefitting Overland
Elementary School

Saturday, March 17, 2012
Beverly Hills Country Club

Dear Friend:

Your support will help growing young minds! I am writing to you on behalf of Friends of Overland (FOO), a non-profit organization of parent volunteers that raises funds for Overland Elementary School for Advanced Studies. FOO's biggest event of the year is our Overland Elementary School Gala Dinner and Auction and plans are underway for our 23rd anniversary gala at the Beverly Hills Country Club on March 17, 2012.

Please join us in our efforts to raise funds for Overland Elementary School, a public California Distinguished School with an economically and ethnically diverse student population that has become one of the top performing schools in the Los Angeles Unified School District. This accolade is due to the tireless efforts of our stellar teachers, administrators, and our dedicated parents who believe in supporting the public school system with their time and contributions.

In this era of budget shortfalls, the funds raised by FOO are more critical than ever to maintain the school's academic excellence. Overland Elementary School relies on the funds raised by the gala and auction to provide a fully staffed library, computer lab and science lab, as well as art, drama and music classes for our children. FOO also supports the funding of additional teachers and teachers' aides to assist with crowded classrooms. Unfortunately, many of these programs and enrichment activities would be eliminated from Overland without our continued fundraising efforts.

It is our hope that you will be able to make a difference for so many deserving young students by making your company a corporate sponsor at one the following levels:

Sponsorship Levels	Title \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$4,000	Bronze \$3,000
Naming Rights	Full Event	Auction	Valet		
Tickets to event	10	8	6	4	2
Logo Featured in invitation (Distributed to full school)					
Ad in Event Program	Full pg	Full pg	Full pg	½ pg	Listing
Ad in Auction Catalog (Distributed prior to event)	Full pg	Full pg	Full pg	½ pg	Listing
Logo on Banner, located behind Live Auction Stage	Large	Large	Large	Med	Small
Logo on Auction Website	Large	Large	Large	Med	Small
Logo on Auction Newsletter (Distributed prior to event)	Large	Large	Large	Med	Small

Your generous support is critical to the success of this event – the students, parents, teachers, and Overland administration appreciate and need the support of our extended community. Please do not hesitate to contact me with any questions at kiplinghamilton@yahoo.com.

Sincerely,

Kip Hamilton
Board Member
Friends of Overland



Friends of Overland is a charitable non-profit organization [501(c)3] with Tax ID #95-3994813. Your contribution is tax-deductible as permitted by law. We reserve the right to use your contribution in conjunction with this event in the best manner to maximize the net proceeds to our organization.

Visit us at:
www.friendsoverland.org



Corporate Sponsorship Form

23rd Annual Overland Elementary School Gala and Auction

Saturday, March 17, 2012
Beverly Hills Country Club

Solicited by: _____

Sponsor/Company Name: _____

Sponsor/Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Sponsorship Level (check one)

- Title Sponsor - \$10,000
- Platinum Sponsor - \$7,500
- Gold Sponsor - \$5,000
- Silver Sponsor - \$4,000
- Bronze Sponsor - \$3,000
- Other - \$_____

Payment

- Check (payable to Friends of Overland)
- Credit Card #: _____ Exp.: _____

Cardholder _____

Signature _____

**Thank you for your donation to the Friends of Overland
23rd Annual Gala and Auction on March 17, 2012.**

Please mail donation form and donations to:

Friends Of Overland
P.O. Box 64501
Los Angeles, CA 90064-0501

FEDERAL TAX IDENTIFICATION # 95-3994813

For questions about the event, or to arrange for pick up of larger items, please contact
Kip Hamilton at kiplinghamilton@yahoo.com or (310) 871-6694.



Visit us at:

www.friendsofoverland.org