



23rd Annual FOO
Gala & Auction
Benefitting Overland
Elementary School

Saturday, March 17, 2012
Beverly Hills Country Club
6pm-midnight

overlandschoolauction.com

AUCTION UPDATE

January 23, 2012

FEBRUARY IS AUCTION MONTH!!

Save the date! The **23rd Annual FOO Gala and Auction** will be held on **March 17th at the Beverly Hills Country Club**. The evening will feature an elegant cocktail reception and silent auction with hundreds of fantastic items, including trips, spa packages, event tickets, the highly anticipated teacher treats, and an exciting live auction during dinner.

What you can do now - While the Auction Committee is preparing for the event, you can also take action. In this newsletter, you will find details on what our school needs to make the auction successful. It's easy to do your part. Just add these items to your To Do list:

- ✓ **Donate a theme party**
- ✓ **Donate to grade level baskets**
- ✓ **Bring in two solicitation items**
- ✓ **Donate a bottle of wine or spirits**

Why is the Auction so important? Funds raised at the auction directly benefit our children by providing the salaries for teacher's aides and class-size reduction teachers, music, drama, computer and science lab instructors, a librarian, an instructional coordinator, teacher teaming and office support.

We Still Need Volunteers!

Currently we need people to help with restaurant and local business solicitations. This is a fun way to explore your community and an easy way to do your part for the Auction!

Please contact Kristin Moss,
Auction Co-Chair at
kmoss@thehappiestbaby.com

Auction Donation Deadlines

February 13th-16th

- ✓ Wine and Fine Spirits Drop Off
Contact: Courtney Colman

February 17th

- ✓ Theme Parties Contact: Orli Belman & Jennifer Van Duzer
- ✓ Teacher Treats Contact: Lisa Aronson

ALL OTHER ITEMS DUE Fri, February 24th

- ✓ Class Basket items Contacts: Kira Kosove & Freya Shih
- ✓ Local Business Donations Contact: Robyn Paris
- ✓ Restaurant Gift Certificates Contact: Susie Wegner

Invitations will
be sent home
mid-February
and are due
March 1st

Any Questions?

Just email Yael Prough,
Auction Co-Chair, at
yprough@ign.com



www.friendsofoverland.org



23rd Annual FOO
Gala & Auction
Benefitting Overland
Elementary School

Saturday, March 17, 2012
Beverly Hills Country Club

overlandschoolauction.com

Theme Parties

Submissions due Feb. 17th

What is a Theme Party?

- ★ An event that Overland families host as a single family or together with multiple families.
- ★ Tickets to the party are sold at the Auction and all proceeds collected go to Friends of Overland.
- ★ Covering the cost of the party is your donation to the auction.

How Do You Do It? It's Simple!

- 1) Pick a theme, a date and the number of tickets you can offer. Parties can be for specific ages, adults only, families or everyone.
- 2) Write up a description and email the Theme Party Committee so they can put you on the calendar.
- 3) Host the party....a great way to meet other Overland Families!

These parties are not only entertaining, but also generate substantial donations at the auction!

Contact Orli Belman at orlibelman@yahoo.com or Jennifer Van Duzer at jlvanduzer@gmail.com with your date and party concept **today!**

Examples from the past for inspiration!

Mexican Fiesta

Enjoy a Mexican Fiesta under the moonlight with live music, margaritas, open bar, and fantastic tacos made to order. (100 adults)

CPK Behind-the-Scenes Tour & Pizza Party

Indulge your child's inner-Italiano with a Saturday am pizza-themed adventure! Hosts _____ invite 18 lucky K-1st graders to join them for a tour of the inner workings of CPK. Staff will lead the kids in a hands-on pizza-making class. The event concludes with a feast as the kids enjoy their pizza creations. Parents welcome to stay or drop-off. (18 kids)

Progressive Cocktail & Food Truck Party

For a perfect LA evening, start out by enjoying the sunset poolside with cocktails and apps at the _____ home. Then stroll across the street to the courtyard setting in _____ house for a dinner catered by The Flying Pig food truck. The Cordon Bleu-trained chefs offer their signature blend of Asian/Pacific Rim flavors and French technique with no waiting in lines or chasing down the truck. (50 adults)

Roaring 20s Casino Night

Take your cue from the 1920s and enjoy a night of cocktails and gambling, speakeasy-style. Come dressed to the nines in flapper dresses, feathers and fedoras, and try your luck at the blackjack, poker, and roulette tables. Hors d'oeuvres, punch and bootleg liquor will be plentiful. (60 adults)

Kids' Pizza & a Movie Night

Have your own date night after dropping off your kids at the _____ home, where they will have a blast with their friends and meet new ones, while they enjoy pizza, movie and crafts. (20 kids)



23rd Annual FOO
Gala & Auction
Benefitting Overland
Elementary School

Saturday, March 17, 2012
Beverly Hills Country Club

overlandschoolauction.com

Grade Level Theme Baskets

Final collection date Feb. 24th

Possibly the simplest way to contribute to the auction is by donating an item or two for the gift baskets. Each grade will provide items within the chosen theme.

Please deliver your items to the Auction Box in the school office. If donating gift cards, please place in manila envelope with Grade Level written on outside so they don't get lost. We will also have basket item collection days with volunteers at the drop off lane and both gates. If you would like a receipt for tax purposes, please include a completed Auction Donation Form.

Stay tuned for more information on the drop off dates.

***New Items Only Please!** Used items do not generate exciting bids.

If you have questions, please contact:
Kira Kosove or Freya Shih at
kdavis@alcontent.com or
freya_88@yahoo.com



Kindergarten

Suggested Items:

Cookbooks, Pizza Kits, Gourmet Food Items (Coffee, Chocolate, Oils), Baking Supplies, Gift Cards, Cooking Classes

Gourmet Cooking

1st Grade

Suggested Items:

Books, CD's, Candles/Aromatherapy, Spa/Mani-Pedi Certificates, Spa Items (Robes, Flip-flops), Yoga & Meditation Classes and Items, Bath/Nail Products, Massage, Magazine Subscriptions

Spa & Relaxation



2nd Grade Sports & Outdoor Fun

Suggested Items:

Sports Equipment, Balls, Outdoor games, Team Jerseys & Memorabilia, Golf Lessons, Bowling Passes, Fitness DVD's, Beach Items, Sports Bottles, Sweatshirts, Yoga Gear, Pet Gear

3rd Grade

Suggested Items:

Movie Passes, DVD's, Games, Books, Live Events, Theme-Park Passes, Posters, Class Memberships/Camps, Ski Passes, Pottery Painting, Gift Certificates (3 Cheeky Monkeys, Toys R Us, Target)

Games & Entertainment

4th Grade

Suggested Items:

Books, Eco-friendly Clothing, Products, and Bags, Reusable Lunchbox Containers, Organic Home Care, Recycled Cards/Paper, Garden Supplies, Technology (Water filters, Solar Chargers, Rechargeable Batteries)

Healthy Living



5th Grade Arts and Crafts

Suggested Items:

Crayons, Pencils, Watercolors, Pastels, Paints, Paper, Clay, Sketchbooks, Craft kits (Jewelry, Knitting, Model Cars, Card-Making), How-To Books, Scrapbooking, Photo Albums, Craft Store Gift Cards

Wine and Fine Spirits

Bottle Collection Dates Feb. 13th-16th

Help Stock the Wine Cellar!

Please donate a bottle of wine or fine spirits for the auction's "Wine Cellar" -- an opportunity to bid on great wines donated by wineries, retailers and our own Overland families. Many of the wines and spirits are bundled as unique packages.

We have made drop-off easy!!!

A special drop off area will be open from Feb. 13th-16th. You can also call us to arrange a drop-off or pick-up.

For more info please call Courtney Colman at ccolman@goldcirclefilms.com





23rd Annual FOO
Gala & Auction
Benefitting Overland
Elementary School

Saturday, March 17, 2012
Beverly Hills Country Club

overlandschoolauction.com



Restaurant Solicitations

Due Feb. 24th

Last year's auction featured many of Los Angeles' top restaurants and chefs as well as local family favorites. (Examples: Tavern, Ford's Filling Station, Morton's and Piffire Pizza)

Here's where we can use your help, if you have a connection to a local restaurant or can help with restaurant solicitation, contact Susie Wegner at susieweg@earthlink.net.



www.friendsofoverland.org

Donor Solicitations – Local Businesses, Camps and Classes

Due Feb. 24th

Many businesses in the area are looking for opportunities to support their community and get positive publicity in the process. It's great for their business -- they get exposure to over 250 people in one night and the donations may be tax-deductible!

TIP: Next time you get a haircut, take your child to music/dance/sports classes, go shopping, run errands, or eat at your favorite restaurant, strike up a conversation with the management and ask if they will donate to our school's auction. It's surprisingly easy to do and a great way to get to know the owner or manager of your favorite establishment.

This year we will be placing extra emphasis on summer camps and classes. We invite you to ask for a donation from your local favorites. We need your help to generate as many donations as possible!

Remember to take the auction solicitation letter and donor form with you. A copy is included for your convenience. Additional copies are available in the office or online at friendsofoverland.org. Keep a few copies in your car or bag so they are handy.

Contact Robyn Paris at robyn_paris@yahoo.com with questions or to offer help with local business solicitations. Please return all solicited donation forms to the FOO Auction box located in the school office by **Friday, Feb. 24th.**



Helpful Tips when Soliciting Donations

Attach the cover letter to the solicitation form. Businesses need FOO's tax ID number.

Fill in your name and phone # on the donor form in advance.

Explain how much our school depends on private funds. Let the business know exactly what the impact of the state budget cuts have been on our local public school.

Offer to come back and pick up the certificate as a way to ensure a timely response. Or, circle or highlight the address on the form to which they can send their donations and responses.

Call the establishment or send an e-mail, especially if you know the management, but keep in mind that good old fashioned face-to-face contact can be very effective!

For the Donor Form and Solicitation Letter please go to:

<http://friendsofoverland.org/id22.html>

